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*Atronic Alarms, Inc.*

*913.362.0000*

# TOTALLY WIRED

FOR SECURITY, FIRE, HOME AUTOMATION,  
ACCESS CONTROL, CAMERAS AND MONITORING



## Featured Product:

# The New Generation of Security Technology

**“SMART” CAMERAS SEE PEOPLE, NOT THINGS,  
AND SEND ALERTS TO THE MONITORING STATION**

Businesses and other building managers have been utilizing video surveillance as a key component in their security's infrastructure for years. Security guards monitor the activity on the monitor and NVRs or DVRS store video to play back clips on demand.

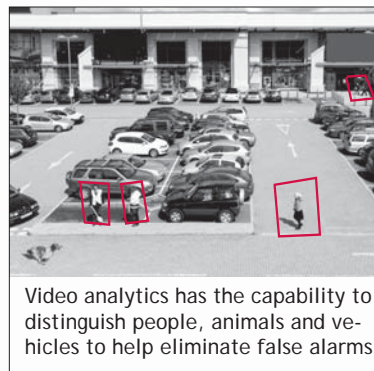
Unfortunately, the cost of hiring a full time security guard and building upon your existing network isn't always easily justified. In addition, cameras that catch the activity for forensic evidence won't guaranty prevention of the criminal act.

Video monitoring, a security solution which utilizes adaptive video analytics with advanced camera technology to send images to the monitoring station, offers a more proactive approach to video surveillance for 1/5th the cost of a guard service. With video monitoring,

theft and other acts of vandalism can actually be prevented as the motion activated video clip signals to the live person at the central monitoring station. This person then determines if the proper authorities need to be contacted, whether it be management personnel or the police.

Video monitoring can be a stand-alone system

or easily integrates into your existing video surveillance. ♦



Video analytics has the capability to distinguish people, animals and vehicles to help eliminate false alarms.



Join us on FACEBOOK for security tips, news and your chance to win monthly prizes.

CONGRATULATIONS to our recent FACEBOOK winners:

- ▶ Tripp Miller
- ▶ JD Clark
- ▶ Patti Hadl

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- VIDEO MONITORING IS IDEAL FOR:
1. ENERGY SUBSTATIONS PRONE TO COPPER THEFT
  2. PARKING LOTS AND OUTSIDE EQUIPMENT LOTS
  3. OFFICES, WAREHOUSES AND STORAGE AREAS
  4. REMOTE LOCATIONS REQUIRING WIRELESS SECURITY, LIKE BOAT DOCKS AND STREET CORNERS
  5. MULTIPLE-SITE SECURITY ♦

# If I Were a Thief . . .



If I were a thief I would check your doors and windows first at your home to see if one is unlocked. I really don't want to make that

much noise and cause too much attention to myself. I can slip through an unlocked sliding glass door without a problem. Windows are good, too. I love it when you forget to close your garage door.

I don't even mind entering the front door during the day when you are not home. In fact, I prefer

it. (I know you are gone because your porch light is on, no lights or noise on inside and there are no cars in the driveway.) Inadequate deadbolts and locks allow me to jimmy it open without much noise.

If I were a thief I would lay low in bushes and shrubs in dimly lit areas and watch. Motion lights scare me off because I don't want the attention. I don't like barking dogs, either and those nosy neighbors really irritate me. The less activity, the better.

I don't like to make it too hard on myself. If one house seems to have an alarm system and the other doesn't, I'll hit the one without. Wouldn't you? ❖

For the full "If I Were a Thief" story, visit [www.atronicalarms.blogspot.com](http://www.atronicalarms.blogspot.com).



## DID YOU KNOW?

HEATING IS THE SECOND LEADING CAUSE OF HOME FIRES, FIRE DEATHS AND FIRE INJURIES. IT FOLLOWS FIRES RELATED TO COOKING.

## Prepare for cooler weather with monitored Carbon Monoxide and Smoke Detectors.

This quarter's seasonal safety tip is a reminder that your chances of accidental home fires and carbon monoxide poisoning increase during the cooler months due to home heating methods. Investing in a monitored smoke detector and carbon monoxide

detector that would alert the monitoring station for any signs of danger is highly recommended. This will not increase your monthly monitoring. Call us now for more details at 913.362.0000. *Mention you read it in the newsletter and receive a 3% discount.* ❖

## Atronic is going GREEN

Please consider using the Atronic Alarms autodraft or automatic credit card service to help conserve paper. With this service you can sign up for monthly, quarterly or yearly payments and you will receive an email receipt. Go online for the form at [www.atronicalarms.com/autopay.html](http://www.atronicalarms.com/autopay.html), fax back to 913.492.0601, email [alysia@atronicalarms.com](mailto:alysia@atronicalarms.com) or call. ❖



## Welcome New Clients

We would like to warmly welcome the 100 plus new clients that arrived to our family this summer after the acquisition of ArchiTronics, an audio, video and home automation provider in N. Kansas City. Atronic is dedicated to each and every client who joins this family and committed to providing the best security experience possible. ❖



## Employee's Corner

### Lewis Holden

Employee of the Quarter



Lewis Holden has been chosen as the employee of the fall 2011 quarter. An employee is selected after a company-wide vote.

Lewis, who works in the service department, has been with the company since 2008.

"Lewis comes in every morning with a smile on his face and ready to go to work," said Craig Albright, service manager. "In the relatively short time he has been with us he has demonstrated what it takes to be a valued member of this team."

Todd Harrison, operation's manager, said that the Atronic staff and clients appreciate Lewis's goodwill and hardworking attitude.

"He is a tremendous asset to this organization," said Todd. "Each day he gives us 100 percent with spirit and enthusiasm." ❖

## Service Q&A

Q) How do I know when the battery in my security system control panel needs to be replaced?

A) This back-up battery should be replaced every 3-4 years. The system monitors the status of your battery and will bring up a message on the keypad if/when it needs to be replaced. ❖